



NEWS RELEASE

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HEAD OUT AND EXPLORE AMERICA FULL TIME - BLUEHIGHWAYS TV LAUNCHES 24/7 NETWORK

Bresnan Communications To Be First To Carry Network

Hendersonville, Tennessee, March 6, 2007 - BlueHighways TV, a network that explores the people, stories, traditions and music of America, announced today that its linear channel will launch on March 11, 2007. The upcoming rollout of the network will have Bresnan Communications as the first cable company to offer the 24/7 network which has been available on the OnDemand platform.

The diverse music and cultural programming geared toward all aspects of American life of BlueHighways TV will be made available to customers throughout the region shortly as it rolls out to Bresnan subscribers.

"We are thrilled to begin offering BlueHighways TV as a linear channel, as well as via VOD and online," said Stan Hitchcock, Chairman and CEO of BlueHighways TV. "In the years we have built this network, we've discovered that many people across the country have increasingly been looking for our distinctive blend of roots music and Americana programming. Bresnan was the first MSO to offer BlueHighways TV via VOD and it's wonderful to have them as our first linear affiliate, and to know that their customers will now have access to our full roster of offerings the whole household can enjoy all day, every day."

"BlueHighways TV celebrates life and culture across the great expanse of America," said Jim Gemmill, Bresnan Communications' Vice President of Operations. "We think it fitting that Bresnan's customers in the heartland of this great nation will be the first to see BlueHighways as it makes the transition to a full time network."

BlueHighways TV's original content is comprised of unique programs that reflect the diversity and spirit of our nation. Viewers can choose from roots music, including bluegrass, gospel and traditional country; as well as entertaining series about the neighborhoods, art, festivals and celebrations that, interwoven together, define America's vivid culture and character. Original programming to be available on the linear network include:

- **Due West** – The mystique of the American West is revealed by exploring the people and places that color this unique region. From ice climbers in Montana and rodeo cowboys in Arizona, to the forts on the original Western frontier of the Ohio Valley, the show captures the human spirit of Western adventure.

- **American Journeys** – As cameras crisscross the heartland, viewers hear firsthand from artists and craftsmen, visit working farms and ranches and go behind the scenes at art festivals and special gatherings. This documentary series incorporates the influences of the land and the culture into each episode.
- **Reno's Old Time Music Festival** - A tribute to bluegrass, this 30-minute show hosted by Ronnie Reno includes live guest performances, historical Bluegrass footage, improvisational jam sessions and in-depth interviews.
- **Woodsongs** - Currently syndicated on more than 400 radio stations across the United States and Canada, this hour-long music and interview program showcases traditional, bluegrass and folk musicians from around the country.
- **Old Country Church** – Traditional gospel music performed live at historic country churches around the country. Top gospel groups and quality regional talent are presented to a national audience.
- **The Sampler** –The Sampler gathers short clips of the best selections of BlueHighways TV programming into an hour. A potpourri of Americana music genres of Western, Country, Bluegrass, Blues, Gospel and Folk combined with features on the art, travel and history of our nation.

BlueHighways TV will also shoot two upcoming episodes of their signature series “Due West” in Cody, Wyoming, part of Bresnan’s Rocky Mountain region.

Crawford Communications will uplink the BlueHighways TV linear channel via the AMC-10 satellite utilizing Transponder 15. Atlanta-based Crawford Communications, Inc. provides origination and uplink to AMC-10 for BlueHighways TV.

About BlueHighways TV™

BlueHighways TV is a satellite, cable and broadband delivered television network that grew out of the great interest that audiences have in exploring and re-freshening the folklore, music, traditions, destinations, festivals and artistry of America. Conceived and created by Network Creative Group, LLC, BlueHighways TV captures that welcoming, down-home spirit that Americans are known for – and are increasingly seeking on television -- delivered with an interesting, honest and exploratory voice. BlueHighways also takes its musical offerings on the road under performing arrangements with The Mansion in Branson, MO and The American Jukebox Theater in Pigeon Forge, TN. The network has developed a number of innovative ways to work with satellite distributors and cable operators to reach and serve their local audiences, and BlueHighways TV is currently in active negotiations for carriage. For more information, visit BlueHighways TV’s website at www.bluehighwaystv.com.

About Bresnan Communications

Bresnan Communications is a broadband telecommunications company founded by Bill Bresnan in 1984. The company serves more than 300,000 customers throughout Colorado, Montana, Wyoming and Utah. Today, Bresnan offers advanced digital voice, video and high-speed Internet services including digital phone service, digital cable, digital video recorder service, high-definition TV, video-on-demand and high-speed Internet service. The company also serves the business community through its Business Services and Advertising Sales divisions. More information about Bresnan is available at www.bresnan.com.

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