



NEWS RELEASE

For Immediate Release

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HAVRE MONTANA GETS HIGH DEF!

BRESNAN COMMUNICATIONS LAUNCHES HIGH-DEFINITION TV

Havre, MT, October 5, 2006 -- Bresnan Communications announced that it has launched its new high-definition television service (HDTV) making the newest innovation in home video services available to Bresnan customers in Havre, according to Sean O'Donnell, Regional Vice President and General Manager of the Havre system. Customers may call 1.877.BRESNAN (273.7626) to have the service installed.

"HDTV represents the most dramatic change for viewers since the advent of color television," O'Donnell said. "Over the past 25 years the look and sound of television has largely remained the same. New advancements in digital technology led to the development of HDTV, the highest-resolution format of digital television. HDTV offers customers unsurpassed picture and sound quality, all in a widescreen format that is closer to the feel of a movie theater."

Bresnan launched its HDTV product on a new tier of service priced at \$9.99 per month which can be added to any current digital package. The HDTV tier includes eight exciting channels including: Discovery HD Theater, TNT HD, Universal HD, ESPN HD, HDNet and HDNet Movies and NFL Network HD. The \$9.99 charge will include the HDTV set-top box and remote. "We will also provide HBO HDTV, at no additional cost, to all customers who currently subscribe to a digital package that includes HBO," O'Donnell added.

Cable programming networks have led the way, making a strong commitment to providing high-definition programming, with the amount of content being transmitted in the HDTV format increasing everyday. Similarly, commercial broadcasters in some areas have also begun transmitting HD programming and Bresnan looks forward to providing these services to its digital customers in Havre as they become available.

Bresnan will be working with local consumer electronics retailers to ensure that customers have all the information necessary to make informed decisions when purchasing HDTV equipment.

For more information about Bresnan's HDTV service, customers may contact Bresnan Communications at 1.877.BRESNAN (273.7626).

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About Bresnan Communications

Bresnan Communications is a broadband telecommunications company founded by Bill Bresnan in 1984. The company serves more than 300,000 customers throughout Colorado, Montana, Wyoming and Utah. Today, Bresnan offers advanced digital voice, video and high-speed Internet services including digital phone service, digital cable, digital video recorder service, high-definition TV, video-on-demand and high-speed Internet service. The company also serves the business community through its Business Services and Advertising Sales divisions. More information about Bresnan is available at www.bresnan.com.